



City-wide Cancer Disparities Conference Summary


June 2023, Philadelphia, PA

At a glance

Over 50 people from health systems, cancer centers, academic institutions, community organizations, and cancer advocacy groups participated in the conference, which was hosted at the Audacy, Inc. headquarters.

The conference was convened by the newly formed city-wide cancer coalition, Philadelphia Communities Conquering Cancer (PC3). Launched in response to widespread and longstanding cancer disparities, PC3 aims to harness the resources of institutions and communities to promote initiatives that reduce the burden of cancer among Philadelphia residents.

For more information:

 phillycancercollab.org

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Thanks to our partners and sponsors who made this conference successful!



TOPICS DISCUSSED



Personal Stories



Cancer Trends and Statistics



PC3 Coalition Report Out



Breakout Room Discussion

- The goal of the city-wide conference was to create a prioritized research agenda of cancer-related topics that are most important to community members
- Conference participants heard from key leaders of PC3 about cancer trends and data for Philadelphia, and learned about the results of 8 listening sessions that were held across the city with diverse community groups. Local media celebrities also shared their personal stories about cancer
- Conference participants broke into small groups to further discuss cancer research priority areas

RESEARCH PRIORITIES



1

Communication

Identifying and evaluating strategies to improve communication between healthcare providers, patients, and caregivers about cancer-related health decisions - especially for older adults

2

Education

Identifying novel ways to reach and inform patients and community members with tailored and targeted education about cancer prevention, screening, and treatment

3

Navigation

Understanding the most effective ways to help patients identify and access appropriate screening and cancer care health services

4

Representation

Investing in workforce and training diversity programs to improve the public and patients' trust in cancer prevention, treatment and control