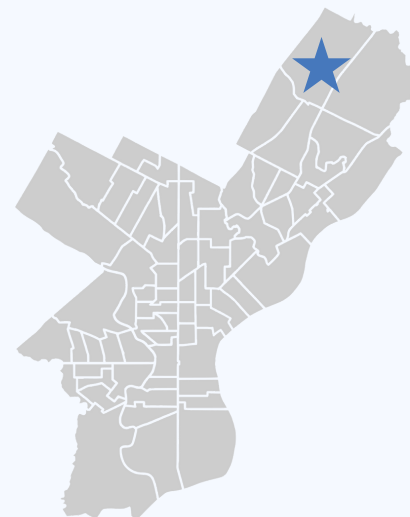


Russian Jewish Community KleinLife

This listening session was conducted in Northeast Philadelphia in partnership with the KleinLife Center which primarily serves the Russian Jewish community. (n= 15)

Participants were...

- Average Age: 80 years
- 12 females, 3 males
- 100% White racial background
- 100% were born outside of the United States
- Average time living in Philadelphia: ~ 29 years
- 73% have a Bachelors degree



When hearing the word 'cancer'

- Participants associated cancer with fear, death, panic, and pain
- Thoughts of hope were expressed by some participants
- Many participants brought up Chornobyl and shared personal and family members' cancer journeys afterward
- Some participants did not agree with how cancer patients were treated in the United States. They were surprised by the lack of support and high expectations for cancer patients to continue their everyday lives.

When asked about cancer research

- Participants had mixed feelings about cancer research, including both "Hope" and "Experimental animals"
- Some participants were familiar with clinical trials, which were often perceived as a helpful treatment, but only as a last resort for cancer patients
- Participants have an overall positive outlook on clinical trials

"I would participate. Maybe I would get lucky, or maybe it would give an opportunity to my children..."

When asked about how to talk about cancer and cancer research

- Participants emphasized the need to share cancer research results broadly with the community, such as through movies, newspapers, and magazines
- Participants suggested healthcare providers organize seminars to engage the community

Philadelphia Communities Conquering Cancer (PC3) is a newly formed coalition. Mission: To listen to and engage and empower communities, organizations, and individuals to reduce cancer disparities by aligning resources, sharing information, inspiring research, and reducing barriers to the prevention, early detection, and treatment of cancer for all Philadelphians.

