

Hispanic Cancer Survivors

Morivivi

This listening session was conducted in Northeast Philadelphia and was organized by the Latino Cancer Support Group, Morivivi. (n=20)

Participants were...

- Average Age: 65.8 years
- All were female
- 90% of the participants were Latina, 100% were Hispanic
- 65% were born outside the US
- Average time living in Philadelphia: ~28 years
- 45% have attended at least some college



When hearing the word 'cancer'

- The first thing that came to mind was the word "death"
- As a group of cancer patients and survivors, participants showed great awareness and belief that with education, psychological support, and family understanding, people could overcome the fear associated with cancer

When asked about cancer research

"You have to do research to find a solution. Sometimes it is difficult, but it is possible."

Participants said researchers in Philadelphia should focus on:

- Leukemia and stomach, lung, pancreatic, liver, colon, ovarian, kidney, head, and skin cancers
- Cancer prevention is important

"because we believe that the research is going to do other things that are going to harm us, and that is rather for a favor, for everyone to solve cancer problems worldwide"

When asked about how to talk about cancer and cancer research

- Participants suggested including family members in the conversation
- Spend time explaining the risks and benefits of cancer research in language that is easy to understand, instead of asking a patient to read a pamphlet
- Frame cancer research participation as an opportunity to make a difference for their community and future generations

Philadelphia Communities Conquering Cancer (PC3) is a newly formed coalition. Mission: To listen to and engage and empower communities, organizations, and individuals to reduce cancer disparities by aligning resources, sharing information, inspiring research, and reducing barriers to the prevention, early detection, and treatment of cancer for all Philadelphians.

